Dear prospective member of the class of 2022,

There are four things that set the MIT EMBA apart. First, we have one of the most experienced cohorts in the country and possibly the world. These mid-career professionals represent a diverse, wide cross-section of industries, roles, and nationalities, resulting in rich cross-functional perspectives and productive collaborations. As a student you will learn as much from each other as from the faculty, creating a collaborative and supportive community.

Second, is our focus on Action Learning and the impact you can have in your organization. Through real-world projects in the classroom and out, you can immediately apply new knowledge and analytical tools to make more data-driven decisions for your jobs, while enhancing your learning and adding value to your organizations.

Third, the fundamental building blocks of the science of management distinguishes our curriculum. We teach our students to have a more scientific mindset to decision-making by approaching situations, problems, and opportunities differently. Decision-making becomes more data reliant, and more quantitatively oriented. You gain the tools to make strategic decisions and the credibility to drive them through your organization.

Fourth, is our deep seeded commitment to our mission. We develop leaders who make a positive impact in the world. You will develop the confidence to take the right risks at the right time and develop the advanced management capabilities to realize strategic priorities. You have the opportunity to work with leaders who are shaping best practices across technology and business.

If you are at a pivotal point in your career and seek to broaden your perspective, to increase your impact, and to develop an edge in your management capabilities – then we encourage you to apply to the MIT Executive MBA program.

Sincerely,

Johanna Hising DiFabio
Assistant Dean
MIT Executive Degree Programs

Georgia Perakis
William F. Pounds Professor of Management
Professor of Operations Research & Operations Management
MIT EMBA Faculty Director & ORC Faculty Co-Director
CHALLENGE

The MIT EMBA is designed for executives who are looking to challenge themselves, to challenge their field, and to challenge convention. You will develop the tools and the confidence to take the right risks at the right time and to create innovative solutions to historic problems.

BROADEN

With cross-industry learning, leading research, and collaboration with renowned faculty and peers, you will broaden your perspective. Empowered with cutting-edge tools and methods, you will solve complex challenges and seize strategic opportunities.

IMPACT

Through real-world projects inside and outside the classroom, you will immediately integrate what you learn with how you perform on the job. The MIT EMBA emphasizes Action Learning, delivering impact for you and your company right from the start of the program.

THE MIT EMBA AT A GLANCE

The MIT EMBA schedule is designed to maximize your learning while complementing your work and home life.

20 MONTHS
Mid-career MBA

26 WEEKENDS
Classes on campus every two to three weeks on Fridays and Saturdays

4 ONE-WEEK MODULES
On-campus module one week every six months

1 WEEK-LONG INTERNATIONAL PROJECT TRIP

APPLICATION DEADLINES
(Opens October 1, 2019)

Round 1 Deadline: January 7, 2020
Round 2 Deadline: March 12, 2020*
Round 3 Deadline: May 28, 2020**

ORIENTATION
September 25-26, 2020

FIRST MODULE
October 24-31, 2020

* Preferred International Deadline
** 11:59 p.m. ET
TRANSFORM YOURSELF
AND YOUR COMPANY

With 89 Nobel Laureates, MIT is the world’s center of innovation and leadership.

Over the last half-century, MIT Sloan has defined the science of management and engineered innovations that have changed the face of business.


“I appreciate how students bring a diversity of work experience to this program. Their perspectives can help you see problems through different lenses. This is valuable in healthcare, where there are always opportunities for improvement.”

Dr. Christopher Kwolek ’19
Chairman, Dept. of Surgery
Newton-Wellesley Hospital
During the program you will collaborate with MIT’s thought leaders and develop the advanced management capabilities you need to realize your strategic priorities.

**GEORGIA PERAKIS**  
*William F. Pounds Professor of Management  
Professor of Operations Research & Operations Management  
MIT EMBA Faculty Director & ORC Faculty Co-Director*

Georgia Perakis teaches courses and performs research on analytics, optimization, dynamic pricing, revenue management, and supply chain, among others. For her teaching, Perakis won the Graduate Student Council Teaching Award in 2002, Jamieson Prize in 2014, and the Teacher of the Year award (among all faculty at the MIT Sloan School) in 2017. She is widely published in some of the flagship journals of the field such as Operations Research, and Management Science, among others.

**NELSON REPENNING**  
*Associate Dean of Leadership and Special Projects - MIT School of Management  
Distinguished Professor of System Dynamics & Organization Studies  
Faculty Director of the MIT Leadership Center*

Nelson Repenning’s work focuses on understanding the factors that contribute to the successful implementation, execution, and improvement of business processes. He has received several awards for his work, including the International System Dynamics Society’s Jay Wright Forrester award. His current research interests include safety in high hazard production environments and the connection between efficient internal operations and effective strategic positions.

**SIMON JOHNSON**  
*Ronald A. Kurtz (1954)  
Professor of Entrepreneurship  
Professor of Global Economics & Management  
Sloan Fellows MBA Program Faculty Chair*

As a teacher, research fellow, author, past IMF chief economist, and former member of the Congressional Budget Office’s Panel of Economic Advisors, Simon Johnson is an influential global thought leader in global economics and finance. Johnson also works with the MIT Media Lab on the Digital Currency Initiative.

### MANAGEMENT CAPABILITIES

<table>
<thead>
<tr>
<th>INTEGRATIVE PRINCIPLED LEADERSHIP</th>
<th>Change Leadership, Leadership Development, Innovation, Strategic Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>DATA DRIVEN DECISION-MAKING</td>
<td>Growth and Profitability, Operational Excellence, Risk Management</td>
</tr>
<tr>
<td>FINANCIAL MANAGEMENT</td>
<td>Growth and Profitability, Risk Management, Competitive Advantage</td>
</tr>
<tr>
<td>MARKETING STRATEGY</td>
<td>Profitability, Market Share, Competitive Advantage</td>
</tr>
<tr>
<td>SYSTEMS THINKING</td>
<td>Operational Efficiency, Competitive Advantage, Service Excellence</td>
</tr>
<tr>
<td>OPERATIONS MANAGEMENT</td>
<td>Service Excellence, Operational Efficiency, Optimization</td>
</tr>
<tr>
<td>ENTREPRENEURIAL STRATEGY</td>
<td>Innovation, Entrepreneurial Advantage, Growth and Profitability</td>
</tr>
<tr>
<td>GLOBAL MANAGEMENT</td>
<td>Growth, Strategic Direction, Operational Excellence</td>
</tr>
<tr>
<td>ORGANIZATIONAL BEHAVIOR</td>
<td>Change Management, Organizational and Strategic Design</td>
</tr>
</tbody>
</table>

Register Your Interest: HTTPS://EMBA/MIT.EDU | 4
STUDENT EXPERIENCE

THE MIT EXECUTIVE MBA

The MIT EMBA empowers you with a unique learning experience that immediately integrates what you learn with how you perform on the job. It creates a cohort of colleagues who challenge you to consistently excel, who give you the confidence to do more. By joining a community that thrives on interdisciplinary collaboration and healthy debate, you will enrich the most pivotal years of your career. The outcome will be measured by your capacity to lead change and have a lasting impact on your industry.

“This is not a traditional business school with a sole focus. It’s a management school that focuses on innovation, immersing students in the unique entrepreneurial ecosystem of MIT and Boston.”

Amy Huchthausen ‘18
Commissioner
America East Conference

“I came to MIT to gain the knowledge, skills and practices to apply technology and innovation to feeding growing populations in a sustainable and environmentally friendly manner – to make the world a better place. The EMBA program is comprised of diverse students, but the common core is that everyone wants to change the world for the better. In this program, that mission isn’t just a vision, but something the School executes through the curriculum and community.”

Kevin Roepke ‘20
Regional Director - The Americas
U.S. Soybean Export Council
OUTSIDE THE CLASSROOM
The MIT Executive MBA is an immersive experience. Outside of the classroom you are part of the MIT ecosystem, which includes a rich set of extracurricular activities and resources across MIT, the Sloan School of Management, and the MIT EMBA program.

THE MIT ECOSYSTEM
You are encouraged to engage in a variety of forums in which people connect, broaden perspectives, expand knowledge, and spark new opportunities.

<table>
<thead>
<tr>
<th>MIT OPPORTUNITIES</th>
<th>MIT SLOAN SCHOOL OF MANAGEMENT OPPORTUNITIES</th>
<th>MIT EMBA OPPORTUNITIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>$100K Competition</td>
<td>Guest Speakers</td>
<td>Student Fireside Chats</td>
</tr>
<tr>
<td></td>
<td>Venture Mentoring Services</td>
<td>Student Organized Interest Groups (e.g., Executive Startup Forum, Peer Learning, Women’s Group)</td>
</tr>
<tr>
<td></td>
<td>Martin Trust Center for Entrepreneurship</td>
<td>Career Development</td>
</tr>
<tr>
<td></td>
<td>Research Labs (e.g., Media Lab, MIT’s Computer Science and Artificial Intelligence Laboratory (CSAIL))</td>
<td>Guest Speakers</td>
</tr>
<tr>
<td></td>
<td>Legatum Center</td>
<td>Significant Others Weekend, Family Weekend, and Bring Your Boss to Campus Day</td>
</tr>
<tr>
<td></td>
<td>Conferences (e.g., MIT PE, Sustainability, CFO, CIO, Sports Analytics)</td>
<td>Mentoring</td>
</tr>
<tr>
<td></td>
<td>Worldwide Alumni Network</td>
<td>Social Events</td>
</tr>
<tr>
<td></td>
<td>MIT Innovation Initiative</td>
<td>Executive Coaching</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Networking with Classmates, Sloan Fellows MBA, and Alumni</td>
</tr>
</tbody>
</table>
# Program Components

<table>
<thead>
<tr>
<th>1</th>
<th>Weekend Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>The 26 weekend sessions meet all-day Friday and Saturday and are spaced every two to three weeks. These sessions provide iterative engagement with the program courses and an opportunity for you to work with classmates and build on one another’s experiences.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2</th>
<th>Executive Modules</th>
</tr>
</thead>
<tbody>
<tr>
<td>The four executive modules are each six to eight days long and spread six months apart. They offer an immersive experience during which you will realize the benefits of being a full-time student at MIT. The executive modules combine intensive classwork, collaboration with classmates on projects, and evening events and speakers that build a tight bond within your MIT community.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>3</th>
<th>Action Learning</th>
</tr>
</thead>
<tbody>
<tr>
<td>Action Learning projects are central components of classes. They give you an opportunity to immediately apply the methodologies you learn to your company or a host organization. Midway through the program you will spend five months in Organizations Lab (O-Lab) working individually on a change project in your own organization. In the final semester, Global Labs offers an array of options featuring team engagement and international field study with hosts on a significant change project. IDEA-Lab allows EMBAs to work with interested organizations/corporations on an innovative project, or on their own startup.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>4</th>
<th>Electives</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electives allow students to deeply explore specific areas of interest. There are three periods during which you will take electives: January ‘21, January ‘22, and Spring ‘22 – as many as six electives total. Topics, which vary from year to year, focus on advanced material and cutting-edge research. EMBA students may also take advantage of full cross-registration privileges at MIT Sloan, all of MIT’s full-time courses, and at Harvard University.</td>
<td></td>
</tr>
</tbody>
</table>
The MIT EMBA core curriculum provides you with an advanced management foundation, which you then amplify with specialized electives and projects that align the program with your own learning priorities.

## CERTIFICATES
Open to all MIT masters-level students, these certificate programs allow you to tailor your education to meet your professional goals. Choose from these three options:
- Business Analytics
- Healthcare
- Sustainability

### ANALYTICAL FRAMEWORKS
- Applied Economics for Managers
- Organizational Processes
- Data, Models, and Decisions
- System Dynamics
- Leading Organizations

### BUSINESS ESSENTIALS
- Competitive Strategy
- Financial Accounting
- Operations Management
- Financial Management
- Marketing Management
- Global Strategy

### EXECUTIVE MODULES
- Leadership and Integrative Management (LIM)
- Innovation-Driven Entrepreneurial Advantage (IDEA)
- Leading in a Global Context (LGC)
- Leading With Impact (LWI)

### ACTION LEARNING EXPERIENCES
- Organizational Processes
- Innovation-Driven Entrepreneurial Advantage (IDEA)
- Global Labs
  - China Lab: Provides insights into the challenges in the Chinese economy through working with organizations
  - GO-Lab: Explores challenges facing executive leaders of organizations which operate in multiple countries
  - IDEA-Lab: Focuses on innovation strategy and best entrepreneurial practices
- Organizations Lab (O-Lab)
- Leading With Impact (LWI)

### SAMPLE ELECTIVE CLASSES
- Analytics Edge
- Advanced Applied Macroeconomics and International Institutions
- Key Decisions for Corporate Boards
- Negotiation and Influence
- Pricing
- Risk Management
- Topics in Corporate Finance
- Advanced System Dynamics
- Introduction to Disciplined Entrepreneurship
- Communicating with Data
- Executing Strategy for Results
- LQ2 Leadership: Quantitative and Qualitative Approaches
- Managing a Diverse Workforce
PROGRAM DESIGN: The program is designed around a flexible schedule that enables busy executives to balance work and personal life with a strategic investment in their career. Weekend classes meet every two to three weeks, with a week-long module every six months.
<table>
<thead>
<tr>
<th>TERM 1</th>
<th>Applied Economics for Managers</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Game theory and organizational capability</td>
</tr>
<tr>
<td></td>
<td>Markets, competition, market power, and strategic pricing</td>
</tr>
<tr>
<td>Leadership and Integrative Management (LIM)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Integrating general management perspectives</td>
</tr>
<tr>
<td></td>
<td>Exploring challenges of a multinational organization</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TERM 2</th>
<th>Competitive Strategy</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Strategies for competitive advantage</td>
</tr>
<tr>
<td></td>
<td>Modern strategic management</td>
</tr>
<tr>
<td>Data, Models, and Decisions</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Driving business through best practice quantitative methods</td>
</tr>
<tr>
<td></td>
<td>Data-driven decision making</td>
</tr>
<tr>
<td>Electives 1 &amp; 2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Choose from a variety of advanced topics and specialized courses</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TERM 3</th>
<th>Introduction to System Dynamics</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Systems thinking and modeling</td>
</tr>
<tr>
<td></td>
<td>Organizational design and management in a dynamic world</td>
</tr>
<tr>
<td>Leading Organizations</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Organizational settings and dynamics</td>
</tr>
<tr>
<td></td>
<td>Change leadership for the rising executive</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TERM 4</th>
<th>Financial Management</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Corporate finance and capital markets</td>
</tr>
<tr>
<td></td>
<td>How to value a project or a company, raise capital, and manage risk</td>
</tr>
<tr>
<td>Organizations Lab (O-Lab)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Change implementation amid organizational resistance</td>
</tr>
<tr>
<td></td>
<td>Features full semester in-company project</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TERM 5</th>
<th>Electives 3, 4, 5, &amp; 6</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Choose from a variety of advanced topics and specialized courses</td>
</tr>
<tr>
<td>Global Strategy</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Understanding company performance in a global world</td>
</tr>
<tr>
<td></td>
<td>Managing effectively in today’s interconnected world</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TERM 5</th>
<th>Organizational Processes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Behavioral perspectives on organizational management: The Three Lenses</td>
</tr>
<tr>
<td></td>
<td>Analytic tools needed to analyze, manage, and lead the organizations of the future</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TERM 5</th>
<th>Financial Accounting</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Accounting for corporate and investment decisions</td>
</tr>
<tr>
<td></td>
<td>Analyzing financial statements</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TERM 5</th>
<th>Innovation-Driven Entrepreneurial Advantage (IDEA)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>New product innovation in the MIT Ecosystem</td>
</tr>
<tr>
<td></td>
<td>Entrepreneurial strategy</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TERM 5</th>
<th>Operations Management</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Enterprise execution strategy via value-chain capability analysis tools</td>
</tr>
<tr>
<td></td>
<td>Demand-supply matching, operational uncertainty and risk management</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TERM 5</th>
<th>Financial Accounting</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Accounting for corporate and investment decisions</td>
</tr>
<tr>
<td></td>
<td>Analyzing financial statements</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TERM 5</th>
<th>Innovation-Driven Entrepreneurial Advantage (IDEA)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>New product innovation in the MIT Ecosystem</td>
</tr>
<tr>
<td></td>
<td>Entrepreneurial strategy</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TERM 5</th>
<th>Leading in a Global Context (LGC)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Macroeconomics: global markets and strategy</td>
</tr>
<tr>
<td></td>
<td>International policy and economic environment of firms</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TERM 5</th>
<th>Electives 3, 4, 5, &amp; 6</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Choose from a variety of advanced topics and specialized courses</td>
</tr>
<tr>
<td>Global Strategy</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Understanding company performance in a global world</td>
</tr>
<tr>
<td></td>
<td>Managing effectively in today’s interconnected world</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TERM 5</th>
<th>Global Labs</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Company project and possible one-week international project trip</td>
</tr>
<tr>
<td></td>
<td>Offered labs: China Lab, GO-Lab, IDEA-Lab</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TERM 5</th>
<th>Leading With Impact (LWI)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Combining and integrating learnings across courses</td>
</tr>
<tr>
<td></td>
<td>Maximizing your impact in not-for-profit organizations</td>
</tr>
</tbody>
</table>
CLASS OF 2020 AT A GLANCE

126 global executives
83% director level and above
41 average age
66% non-local (outside MA)

17 average years of work experience
48% international origin
59% advanced degrees
100% employed full-time

MIT’s team-based Executive MBA takes place in two cohorts of approximately 63 students, where each student is part of a diverse four-person study team.

*Class of 2020 statistics as of 8/21/18
DISTINGUISHED PEER GROUP

Your peers in the program quickly become trusted allies. As experienced business leaders, they represent a wide cross-section of industries, roles, and nationalities, resulting in rich, cross-functional perspectives, and productive collaborations.
JOIN A NETWORK
OF IMPACT

Barbara Clay ’20
Chief Legal Officer
Crius Energy

Steve Garske ’20
Senior Vice President & Chief Information Officer
Children’s Hospital Los Angeles

Kevin Roepke ’20
Regional Director - The Americas
U.S. Soybean Export Council

Cecilia Scanlon ’20
Director, Account Strategy
Verizon Media

J.B. Braly ’19
Head, Strategic Program Management Office
Takeda

Catharine Smith ’20
CEO
Clinton Health Matters Initiative at Clinton Foundation

Jean-Jerome Peytavi ’19
Chief Marketing & Communications Director
Brooklyn Museum

Sergio Medina ’20
National Program Director [Juma] / Founder and CEO
RISE (Refugee and Immigrant Services)

Neary Ting ’20
Vice President of Investment Management
First Republic Bank

Isaac Saldana ’19
Founder & Chief Executive Officer
Joy Labs

Jurgen Lebacs ’20
Managing Director and President
ATR Americas, Inc.

Guilermo Casas ’20
787 Propulsion Chief Engineer
Boeing

EDUCATION / NOT-FOR-PROFIT

FINANCIAL / CONSULTING SERVICES

AEROSPACE / TRANSPORTATION

ENERGY

HEALTHCARE / LIFE SCIENCES

SOFTWARE / TECHNOLOGY

STARTUPS

ENERGY / HEALTHCARE / LIFE SCIENCES

SOFTWARE / TECHNOLOGY

FINANCIAL / CONSULTING SERVICES

AEROSPACE / TRANSPORTATION
UNRIVALED NETWORK
At the heart of the program is the opportunity to join an elite forum for innovation, collaboration, and leadership, and a tight-knit network of 136,000 MIT alumni.

Rao Mantri ‘20
Executive Director, Pharmaceutical and Biologics Product Development
Bristol-Myers Squibb

Manju Palakkat ‘20
Vice President and Deputy CEO
Caesars Entertainment Corporation

Riley Rees ‘19
C-17 Aircraft Commander
U.S. Air Force

Jose Manuel Gasalla Benitez ‘19
Principal
Oliver Wyman

Thomas Nittmann ‘19
Founder & Visual Effects Producer
Lola Visual Effects LLC

Stephen Barr ‘20
Vice President, Business Development
PRG Production Resource Group

Zach Walker ‘19
Texas Lead, Defense Innovation Unit Experimental (DIUx)
U.S. Air Force

Mick Oppy ‘19
CEO
Neural Payments

Memon Foley ‘19
Physicist/International Space Station Russian Technical Contracting Officer
NASA

Matt Williams ‘20
Corporate Deputy Director, Information Warfare
U.S. Navy (OPNAV)

Andrew Surwilo ‘20
CEO
Atlantic Coast Media Group

Kentaro Matsumoto ‘20
Senior Manager, Head of Business Management and Product Marketing
Sony

Tyler Hawes ‘19
President
Roland Foods

May Fu ‘19
Business Controller
Gorilla Glass

Stephen Barr ‘20
Vice President, Business Development
PRG Production Resource Group

Zach Walker ‘19
Texas Lead, Defense Innovation Unit Experimental (DIUx)
U.S. Air Force

Manju Palakkat ‘20
Vice President and Deputy CEO
Caesars Entertainment Corporation

Riley Rees ‘19
C-17 Aircraft Commander
U.S. Air Force

Jose Manuel Gasalla Benitez ‘19
Principal
Oliver Wyman

Thomas Nittmann ‘19
Founder & Visual Effects Producer
Lola Visual Effects LLC

Stephen Barr ‘20
Vice President, Business Development
PRG Production Resource Group

Zach Walker ‘19
Texas Lead, Defense Innovation Unit Experimental (DIUx)
U.S. Air Force

Mick Oppy ‘19
CEO
Neural Payments

Memon Foley ‘19
Physicist/International Space Station Russian Technical Contracting Officer
NASA

Matt Williams ‘20
Corporate Deputy Director, Information Warfare
U.S. Navy (OPNAV)

Andrew Surwilo ‘20
CEO
Atlantic Coast Media Group

Kentaro Matsumoto ‘20
Senior Manager, Head of Business Management and Product Marketing
Sony

Tyler Hawes ‘19
President
Roland Foods

May Fu ‘19
Business Controller
Gorilla Glass
CREATE AN IMPACT

The MIT EMBA program is an extraordinary opportunity for rising executives to challenge themselves, to challenge convention, and to challenge their fields. It taps the institution’s preeminent role in innovation, research, and management to give you an edge, in any marketplace, in any economy. Whether you are an executive in a mature multinational corporation, a government leader, or a company founder, MIT’s proprietary research and thought leadership deliver fresh ideas and cutting-edge innovation to you and your organization.

MIT SLOAN MISSION

The mission of the MIT Sloan School of Management is to develop principled, innovative leaders who improve the world and to generate ideas that advance management practice.

“...I drank from a firehose of knowledge and perspective and immersed myself in new ideas in this program. Now, I’m a lot better equipped to marry my core strengths with the new insights and habits I learned at MIT, which allows me to work at a more senior leadership level.”

Rita Amirana ’16
Senior Director, Head of Clinical Programs, Synlogic, Inc.

“MIT’s EMBA program is an environment of learning, but it’s not just learning for the sake of learning. It’s learning to influence the type of leader you want to be and learning in a way that is comprehensive. It’s learning to accelerate growth and how to scale up, while remaining grounded in the capability to achieve your goals.”

Samia Bahsoun ‘17
CEO, Capwave Technologies, Inc.

“What truly sets this program apart is its focus on making decisions under uncertainty. By using data-driven models and processes, leaders can create clarity for teams to move forward and execute quickly on their decisions.”

Will Furness ‘18
Regional President, Sound Physicians
MISSION-DRIVEN RESULTS

You will learn the science of innovation, applying best practices and analytical tools to turn your ideas into real ventures that make a positive impact in your communities and beyond.

STARTUPS AND INNOVATIONS INFLUENCED BY THE MIT EMBA

• 17% of the class started one or two new entrepreneurial activities one year after graduation

MAKING A BIGGER IMPACT

• 69% of the class made at least one job change or were promoted one year after graduation

BRIGHTBYTES
Hisham Anwar ’12, Cofounder & Chief Strategy Officer
Classmates Rob Mancabelli and Hisham Anwar launched BrightBytes to improve the way schools learn through individualized, research-based analysis. During the program, they turned their abstract concept into a commercial software product that is now used by one in five U.S. schools.

BROKEN CRAYON
Chris Penny ’17, President & Founder / Andy Pechacek ’12, Cofounder & Executive Director
Todd Huber ’17, Director of Strategic Endeavors / Carrie Wager ’17, Director of External Programs
Using system dynamics principles learned at MIT, Chris Penny and Andy Pechacek founded Broken Crayon to improve the lives of children living in poverty in Africa by helping to launch sustainable local businesses.

FUTUREFUEL.IO
Laurel Taylor ’15, Founder & CEO
FutureFuel.io, developed by Laurel Taylor, exists to crush the student debt crisis with innovative, technology-driven solutions. FutureFuel.io’s, B2B2C SaaS platform empowers employers and partners to “turn on” student debt repayment as a new employee benefit.

JOTA
Felipe Seligman ’18, Cofounder & CRO
JOTA is a research and digital news company that helps people better understand the regulatory system in Brazil. Cofounder Felipe Seligman came to the program to learn better management skills and how to analyze data to grow his company. In 2019, JOTA was named best digital news startup by the World Association of Newspapers and News Publishers.

RISE
Sergio Medina ’20, Founder & CEO
Sergio Medina is using systems thinking tools to help scale his global social enterprise. RISE uses a digital platform to coordinate humanitarian aid and increase school attendance among children living in refugee camps.
PROFILE OF AN MIT EMBA STUDENT

Mid-career professional with 10+ years of work experience

Track record of leadership and extraordinary impact

Motivated to make a difference in their company, industry, and community

Team player eager to join a tight-knit, proactive cohort

Aptitude for success in a rigorous program

CHECKLIST

- Register your interest at emba.mit.edu.
- Attend an admissions event.
- Talk to your employer.
- Start your application.
- Review your transcripts.
- Start prerequisite courses (if needed).*
- Contact your recommenders.

* Contact your admissions advisor for calculus and statistic course requirements. Standardized tests are not required.

FELLOWSHIPS & FINANCIAL AID

The MIT Executive MBA is committed to assembling a class of exceptional leaders. Once you are admitted, we will work with you to understand your options, including loans, sponsorship, and fellowships.

Every year we award a number of fellowships to accepted students who have demonstrated extraordinary potential in areas including, but not limited to, women’s leadership, minority leadership, government, and not-for-profit organizations.

- Forté Fellowship
- Pechacek Fellowship
- Sloan Leadership Fellowship

All admitted students are considered for Sloan Leadership Fellowships in August.

IMPORTANT DATES

APPLICATION OPENS
October 1, 2019

ROUND 1 DEADLINE
January 7, 2020

ROUND 2 DEADLINE
March 12, 2020*

ROUND 3 DEADLINE
May 28, 2020 **

* Preferred International Deadline
** 11:59 P.M. ET
What sets this program apart is a distinct focus on global teams and how to move an industry forward. Apple expects me to stay current technically and to make strategic business decisions. The best place to gain skill and confidence in both areas is in the MIT EMBA program.”

Kathleen Bergeron ’13
Vice President, Hardware Engineering
Apple
Register Your Interest: HTTPS://EMBA.MIT.EDU

MIT Sloan School of Management
MIT Executive MBA
Massachusetts Institute of Technology
50 Memorial Drive, Suite 255
Cambridge, MA 02142
mitsloan.mit.edu